

LEAD SPONSOR



6<sup>TH</sup> ANNUAL  
**ZIMREAL**  
PROPERTY INVESTMENT FORUM

**26 AUGUST 2026**  
**HYATT REGENCY HARARE THE MEIKLES**



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In August, Zimbabwe's premier property investment forum - ZimReal 2026 - is returning bigger, bolder and more consequential than ever before, alongside a new prime platform for capital market deal-making and discussion.

In addition to our industry-defining property investment agenda, we're bringing quality capital to the heart of conversations with the launch of the inaugural Zimbabwe Future Capital Forum (ZFCF). A dedicated capital markets event co-located with ZimReal, the Zimbabwe Future Capital Forum brings investors, bankers, policymakers and capital market powerhouses together to explore how and where capital is being deployed.

Together, these forums represent a promising new era of opportunity for real estate and investment. After years of navigating currency reform, inflationary pressure and rebuilding institutional confidence, the country's property and capital markets are generating momentum. Deals are being structured. Assets are being listed. And ZimReal and the Zimbabwe Future Capital Forum are the ideal launchpads for success.

**Date:** 26 August 2026

**Venue:** Hyatt Regency Harare, The Meikles

Zimreal Property Forum & Expo

**300+**

ATTENDEES

**50+**

COMPANIES

**20+**

MEDIA





NETWORKING,  
**DEALMAKING**  
& INSIGHTS



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## QUICK FACTS

- **Venue:** Hyatt Regency Harare, The Meikles
- **ZimReal & Zimbabwe Future Capital Forum Dates:** 26 August 2026
- **Format:** In-Person
- **Ticket Cost Per Delegate:** USD \$455 (Ex- VAT)
- **Sponsorship Email:** murray@apievents.com

### KEY FEATURES:



NETWORKING



EXPO STANDS



COCKTAIL FUNCTION



DINNER



# MEET THE LEADERS BUILDING ZIMBABWE

PROPERTY INVESTMENT FORUM



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## BACKING THE FUTURE: PENSION FUNDS INVITED

**Zimbabwe Association  
of Pension Funds**



**Construction Industry  
Pension Fund**

**NSSA**

**IPEC**

**Fidelity Life Asset  
Management (Eagle REIT)**



**Zimbabwe Electricity  
Industry Pension Funds**

**Zimbabwe Stock  
Exchange**

## THEMES AND FOCUS AREAS

### CAPITAL, FUNDING & INVESTMENT VEHICLES

- **Unlocking pension capital:** funding and new investment cases for local funds. What new structures, instruments and governance reforms will finally channel pension money into bankable property and infrastructure?
- **REIT performance in Zimbabwe — the scorecard and the road ahead:** Tigere, Revitus, Eagle and Pfuma have taken the sector past US\$100 million in aggregate scale. What's driving yields, distributions and acquisition pipelines, and can listed property remain the market's most credible USD-hedged asset class?
- **Structuring and financing in thin markets:** the secondary cities investment case is strengthening, but which asset classes make most sense, which demand drivers are most reliable, and how do you underwrite, structure and finance projects where comparable transactions are scarce?

### CORE SECTORS: RESIDENTIAL, COMMERCIAL & HOSPITALITY

- **Residential: cooling market or maturing market?** Price growth is moderating while the flight to quality - secure, solar-backed, water-independent homes - accelerates. Is it time to embrace more density, and can infrastructure and planning approvals keep pace with the cluster-home boom?
- **Corporate demand in Harare and the rise of flexible space:** Multinationals are raising the bar on commercial space - backup power, fibre, fitted suites and flexible lease terms are now baseline expectations. What does this mean for landlords, the traditional CBD, and the growth of serviced and coworking operators?
- **Hospitality: Vic Falls fires on all cylinders, Harare evolves:** New branded entrants, improving occupancies, pension-fund acquisitions and intensifying investor interest. A data-led look at rates, yields, capital requirements and emerging opportunities across Zimbabwe.

## THEMES AND FOCUS AREAS

### URBAN GROWTH, PLANNING & SUSTAINABILITY

- **Town planning in Harare and Zimbabwe's major cities:** unpacking the new growth nodes. What new master plans, fee reforms and infrastructure rollouts mean for developers and investors.
- **Green building in a cost-conscious market:** Best-practice design that pays. Can developers meet rising tenant expectations on sustainability, power reliability and water security while still delivering viable returns and where does solar, storage and self-sufficiency shift from cost to competitive advantage?
- **ESG beyond the buzzword:** Practical frameworks for applying ESG standards locally, as a leasing tool, a condition for institutional and DFI capital, and a driver of asset value rather than a compliance burden.

### ALTERNATIVES, INNOVATION & THE FUTURE OF THE SECTOR

- **The rise of alternatives:** BPO, warehousing and agriculture. How the expanded SEZ framework and the new BPO/KPO incentives are spurring outsourcing operations in vacant CBD office stock, and where logistics and agri-linked assets fit in institutional portfolios.
- **AI in real estate: measurable value for lean teams.** Where AI is already adding value — from investment analysis and lease abstraction to arrears management and asset reporting — and its practical implications for firms operating with small teams and constrained technology budgets.

# WHO'S INVITED IN 2026



The FireFly Company



URBAN AFRICA  
CAPITAL



MASHONALAND HOLDINGS LIMITED  
(Incorporated in Zimbabwe)



**PAMELA GWANZURA**  
Head of Business Development  
KAACKAI

**JANNIE VAN DER WALT**  
Chief Investment Officer  
BLUE ENERGY

**EMMA MULLER**  
Founder & CEO  
[Company Name]



# 2026 HEADLINE PACKAGES



LEAD	GOLD	SILVER	AWARDS DINNER PACKAGE				
<ul style="list-style-type: none"> <li>Limited to one sponsor</li> <li>Logo next to Summit logo across all collateral</li> <li>Welcome address at conference</li> <li>3 Speaking slots</li> <li>10 Free in person passes (Ex-speakers)</li> <li>Key feature on event press release campaign</li> <li>Placement of content in delegate bags &amp; chairs</li> <li>Physical expo space (largest space available)</li> <li>Access to Delegate list with contact details</li> <li>1 Email campaign</li> </ul>	<ul style="list-style-type: none"> <li>Limited to two sponsors</li> <li>Gold level logo placement across all collateral</li> <li>2 Speaking Slots</li> <li>7 Free in person attendee passes (Ex-speakers)</li> <li>Comment on event press release campaign</li> <li>Physical expo space (second largest space available)</li> <li>Access to Delegate list with contact details</li> <li>4 Dinner Passes</li> </ul>	<ul style="list-style-type: none"> <li>Limited to 4 sponsors</li> <li>Silver level logo placement across all collateral</li> <li>1 Speaking Slots (1 Panel or presentation)</li> <li>5 free in person attendee passes (Ex-speakers)</li> <li>2 Dinner Passes</li> </ul>	<ul style="list-style-type: none"> <li>6 Passes to conference</li> <li>Exclusive branding at the dinner</li> <li>5 Minute welcome address at dinner</li> <li>4 Passes to dinner</li> <li>Expo Stand at conference</li> <li>4 Pull up banners</li> <li>2 Speaking slots</li> </ul>				
		<b>USD \$7,500 (ex-vat)</b>		<b>USD \$ 10,000 (ex-vat)</b>			
				<b>EXPO</b>	<b>INDUSTRY</b>	<b>COCKTAIL</b>	
				<ul style="list-style-type: none"> <li>3 Passes</li> <li>No Speaking slot</li> <li>2m x 2m (Space)</li> </ul>	<ul style="list-style-type: none"> <li>Unlimited</li> <li>Industry placement</li> <li>1 Speaking slot (1 Panel or presentation)</li> <li>3 free in person attendee passes (Ex-speakers)</li> <li>2 Dinner Passes</li> </ul>	<ul style="list-style-type: none"> <li>1 sponsor</li> <li>5 free in person attendee passes (Ex-speakers)</li> <li>Welcome address at cocktails</li> <li>Sole branding at cocktail function</li> <li>2 Dinner Passes</li> </ul>	
<b>(Sold)</b>	<b>USD \$10,550 (ex-vat)</b>	<b>USD \$ 1,500 (ex-vat)</b>	<b>USD \$ 4,500 (ex-vat)</b>	<b>USD \$ 6,000 (ex-vat)</b>			



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## CONTACT US:

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### PARTNERSHIP:

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### TICKETS

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